Responses-Joint CC/PC Workshop on 1/21/2020

Who are the people, groups and stakeholders we want to reach?

- All residents
- All residents and businesses owners of Winters
- All residents especially Latinx community
- All stakeholders
- All Residents
- And the surrounding area
- Business owners
- Citizens
- Community members
- Elderly
- Everyone
- Families
- Farmers
- From the City
- High schoolers
- Hispanic population
- Millennials
- Newspaper
- Our neighbors and people that visit our town
- People who don't attend meetings
- People who don't attend meetings or read the paper
- Potential businesses
- Potential residents
- Public safety
- Residents of all income levels
- Residents
- Residents of all ages
- Rural
- Seniors, newbies, residents, farmers, city council chamber
- Students
- Teachers
- Those that will be affected by the outcome
- Traffic engineer
- Under 40
- Underrepresented
- Visitors
- Winters citizens
- Winters residents
- Young families
- Youth

Responses have been condensed and snarky, profane and inappropriate have been removed
How do we get their participation?

- Advertising
- Change meeting time
- Childcare
- city utility newsletter
- Connecting with each other through social media
- Copy_businesses
- Educate about PROCESS for change
- ELAC meetings
- Engage Them Where They Network
- Events
- FACILITATOR
- Flyers in bill
- food
- Free Food/drinks
- HAC
- Have_Coffee
- Have_meetings with childcare
- Have_People See How Input is Used
- Invitethem
- Involve with the school
- Keep the pace of the meeting moving
- Leave city hall
- Let everyone know how the process actually works so time is not wasted
- Listen
- LocalGroups
- Make them believe their opinion matters
- Media
- Newspaper
- Not during dinner
- Offer different times for community response
- One on one connecting
- Online
- Opinion editorials
- Outsidefacilitator
- Palms playhouse
- Pay
- Personal-outreach
- Plenty of advance notice
- Pop ups
- Popupmeetings
- Publicize
- Publicize widely
- Remote option is a good idea.
- Small group workshops Pizza
- Small meetings during different times of day

Responses have been condensed and snarky, profane and inappropriate have been removed
Soccer
Social media
Survey (online and in person)
Talk about the "sowhat"
Transparency
Value their input
Vary meeting times
Work with businesses

What methods or vehicles should we use for outreach?

Advertising
Again social media
All of the above
Bourbon
Broadspectrum of social media
Churches & Daycares
City Facebook Page
City newsletter
Community groups
Contact Local Groups
Copy businesses
Direct mail
Direct outreach to community groups
Door hangers
Door to door
Doorto door
ELAC
Email
Engage the public
Facebook
Facebook-events
faith based outreach
Grants
HAC
In PERSON
Mail
Media
meet with various Winters groups
Millenials meet with seniors
News letters/paper
Newspaper
One-on-one
Personal
Posters
Promotional event
Public events
School flyers

Responses have been condensed and snarky, profane and inappropriate have been removed
Small group meeting that are multigenerational
Small groups
Social media
Starbuckscups
Survey
Surveymonkey
Texts
Varied
Various in person meetings
Water bill flyer
Website
Weekends
Wine
Winter Express reporting
Winters express

Where do we get the outreach from people?
Aggregate-social-media
Allcommunitygroups
Baseball
Beer
Business
Chamber
Churches
Coffee little meetings. Steady Eddie's, PPC,
CoffeeShop
CoffeeShop
Communitygroups
Community Center
Community events
Community organizations
Daycare
Different clubs/Commissions/farms
Door to door flyer
Door to door survey
Door_to_door
Doortodoor
ELAC at Waggoner
Engage
Firstnorthernbank
Flyer in mail
FNB
Go-where-orgs-meet
HAC
Hosteventsatlocslrestaurants
Laundromat
Library

Responses have been condensed and snarky, profane and inappropriate have been removed
January 21, 2020

Community Engagement Workshop

Workshop Responses Condensed

Mail surveys
Manonthestreet
Online survey
partner with other organizations that have community reach
PTA
Research other city
research other city models for engagement
Robots
Rotary
Schools
Senior Groups
Service groups
Soccer
Social groups
Social media
Soroptomist
Street
Streets
Survey
Survey forms
Town hall meetings
Turkovich/berryessa gap
Verbal feedback to councilor commission
WFOL
Winters_Express

What approach to getting input and participation?

Ask
Be engaging as a city body.
Beat it like it owes you money
Broad based
childcare
Come to the City Council meeting
Come to the meetings!
Door to door
Emphasize the what
Engage the public
Engagement
Format meetings with resident focus rather than staff
Get to the bottom line
Hard and fast
Hot topic will always get ones attention
Inform public
Less Belvue North
Less ignorance
Less ignorance
Like complete streets process

Responses have been condensed and snarky, profane and inappropriate have been removed
Listen
Lorenzo's check out
Mailers
Mailing
More free stuff doesn't work.
Morons
Multiple approaches
Not-just-the-normal-suspects
Offer everyone a piece of the pie
Person to person
Provide childcare at meetings
Seniors
Stop Think Operate Proceed
Survey,
town hall meetings
Workshops

What types of incentives can we use to get participation?
A goodies supporting local businesses
A massage
A new car
A Reasonable Time of Day
beer and wine
Buy one get one free
Childcare
Childcare, food
Chocolate
City bill discounts
Civic pride
Communicate why the agenda topics matter
Community cohesiveness
Cookies!!!!
Direct participation
Feeling heard
Feeling worthwhile
food
Food-drink
Free parking
Gardens
Have a specific purpose to meetings
Have people decide something, take ownership
Having a voice in what happens
Host meetings at different businesses each time
If you participate you will be heard
If you're truly interested you shouldn't need an Incentive!!
Less taxes
Listen to the public

Responses have been condensed and snarky, profane and inappropriate have been removed
Make it at different times of day
Money
None
Pizza and beer
Pot luck
Potluck ftw
Provide follow-up
Quick and productive
Raffles
Reward w coffee
See impact of participation
Sense-of-civic-duty
Taco Tuesday at Chuy's
This is your civic duty. Join us
Tobeheard
Treated as an equal
Who pays for the free stuff? Tax payers? Really?
Wine
Winters Express
Work with local businesses

What are some key elements of a community engagement plan?
What are the inputs we want to get from people?

"Open to change"
Action_Plan
Be apart of the planning
Cohesivecommunityvision
Collaboration
Community response should be truly acknowledged
Concerns and solutions
Constructive
Constructivesuggestions
Correctfalseinformation
Data
data driven
Deal-heard
Decide the purpose first
Deeznutz
fact based
Facts
Feel_heard
Findoutwhatpeopleneed
Findoutwhatwewant
Get-people-working-as-community
Inclusion

Responses have been condensed and snarky, profane and inappropriate have been removed
Inclusiveness
Information
Informed-citizens
Let the people speak their mind
Library
Listening by leadership
Needs
Neighborhood issues
Neighborhood issues
OpenMind
Open-to-change
Opinions
Organization
Participation-at-meetings
Present the pros and cons of the situation.
Principles
Reach other people who don't normally pay attention
Reaction
Recaps
Respect each other's opinion
Small-group-discussion
SMART-goals-or-objectives
Strong leadership
The future
To be heard
To find out what people need
To find out what people want
to see the results
Two way communication
Valueresponse
Visuals
Worktogether

How should we communicate with people who want to be
informed but are not interested in participating?

A real newspaper
Advanced notice
Bilingual info
Chamberbulletins
City newsletter
City website
Colleges
Communicate with church officials...
Community meeting
Community newsletter online

Responses have been condensed and snarky, profane and inappropriate have been removed
Concise Facebook posts  
Consensus  
Diversify Communication Platforms  
Documentary  
Downtown message board  
Educational resources  
effective social media  
Email  
Express  
Facebook  
Facebook live  
Facts  
Flyers in bills  
Flyers-in-utility-bills  
Frequent, short Facebook posts  
Friday update  
Friday-updates  
Full-page Express ads  
Mailchimp next time  
Mailers  
Mailings  
Maximum contact methods with a call to action.  
Messaging that is concise  
News  
Newsletters  
Newspaper  
Newspaper  
Newspaper  
Newspaper  
Newspaper  
Notices on city website  
Online forum  
Short videos  
Short videos  
Subscribe to the express  
Twitter  
Updated website  
Use me as Spanish speaking facilitator  
Use Mediums They Use  
Waterbills  
Web-based topic/forums  
Website  
Weekly update  
Winters express  
With utility bills  

How do we communicate with those who are not participating?  
Why should people be concerned?

Responses have been condensed and snarky, profane and inappropriate have been removed.
Hablamos
Mailer with utility bill
Winters Express full page ad
Suggestion box

How do we provide feedback to people who participate?
Address the public
As in all comma: all channels
Bilingual info
Direct email
Email updates
Email updates
Facilitators
Friday-updates
Hablamos
Interim updates
Mailer with utility bill
More frequent interaction
Networking events
Public meetings
Respond the same way they participated
Talk to each other
Use me as Spanish speaking facilitator
Website
You don't. Tell them to go away!

Did we miss anything tonight?
Census
Comments from audience?
Documenting input
Don't just use text answers
Haven't-defined-the-purpose
Haven't-defined-the-topics
How do you measure the efficiency of this?
Make the meetings a dialogue rather than infodump
Most items covered
My wife
Progress
The same way you reached them for input
Timeline?
Two way forum/discussion
Voter registration
Why aren't people engaged
Winters Express

Responses have been condensed and snarky, profane and inappropriate have been removed