

Responses-Joint CC/PC Workshop on 1/21/2020

Who are the people, groups and stakeholders we want to reach?

- All residents
- All residents and businesses owners of Winters
- All residents especially Latinx community
- All stakeholders
- AllResidents
- And the surrounding area
- Business owners
- Citizens
- Community members
- Elderly
- Everyone
- Families
- Farmers
- From the City
- High schoolers
- Hispanic population
- Millennials
- Newspaper
- Our neighbors and people that visit our town
- People who don't attend meetings
- Peoplewhodontattendmeetingsorreadthepaper
- Potential businesses
- Potential residents
- Public safety
- Residentsofallincomelevels
- Residents
- Residentsofallages
- Rural
- Seniors newbies residents farmers city council chamber
- Students
- Teachers
- Those that will be affected by the outcome
- Traffic engineer
- Under 40
- Underrepresented
- Visitors
- Winters citizens
- Winters residents
- Young families
- Youth

How do we get their participation?

- Advertising
- Change meeting time
- Childcare
- city utility newsletter
- Connecting with each other through social media
- Copy\_businesses
- EducateaboutPROCESSforchange
- ELACmeetings
- EngageThemWhereTheyNetwork
- Events
- FACILITATOR
- Flyers in bill
- food
- Free Food/drinks
- HAC
- Have\_Coffee
- Havemeetingswithchilcare
- HavePeopleSeeHowInputIsUsed
- Invitethem
- Involve with the school
- Keep the pace of the meeting moving
- Leave city hall
- Leteveryoneknowhowtheprocessactyallyworkssotimeisnotwasted
- Listen
- LocalGroups
- Make them believe their opinion matters
- Media
- Newspaper
- Not during dinner
- Offer different times for community response
- One on one connecting
- Online
- Opinion editorials
- Outsidefacilitator
- Palms playhouse
- Pay
- Personal-outreach
- Plentyofadvancenotice
- Pop ups
- Popupmeetings
- Publicize
- Publicize widely
- Remote option is a good idea.
- Small group workshops Pizza
- Small meetings during different times of day

Responses have been condensed and snarky, profane and inappropriate have been removed

- Soccer
- Social media
- Survey (online and in person)
- Talkaboutthe"sowhat"
- Transparency
- Value their input
- Varymeetingtimes
- Work\_with\_businesses

What methods or vehicles should we use for outreach?

- Advertising
- Again social media
- All of the above
- Bourbon
- Broadspectrumofsocialmedia
- Churches & Daycares
- City Facebook Page
- City newsletter
- Community-groups
- ContactLocalGroups
- Copy\_businesses
- Direct mail
- Direct-outreach-to-community-groups
- Door hangers
- Door to door
- Doortodoor
- ELAC
- Email
- Engage the public
- Facebook
- Facebook-events
- faith based outreach
- Grants
- HAC
- In\_PERSON
- Mail
- Media
- meet with various Winters groups
- Millennials meet with seniors
- News letters/paper
- Newspaper
- One-on-one
- Personal
- Posters
- Promotional event
- Publicevents
- School flyers

Small group meeting that are multigenerational  
Small groups  
Social media  
Starbucks cups  
Survey  
SurveyMonkey  
Texts  
Varied  
Various in person meetings  
Water bill flyer  
Website  
Weekends  
Wine  
Winter Express reporting  
Winters express

Where do we get the outreach from people?

Aggregate-social-media  
Allcommunitygroups  
Baseball  
Beer  
Business  
Chamber  
Churches  
Coffee little meetings. Steady Eddie's, PPC,  
CoffeeShop  
CoffeeShop  
Communitygroups  
Community Center  
Community events  
Community organizations  
Daycare  
Different clubs/Commissions/farms  
Door to door flyer  
Door to door survey  
Door\_to\_door  
Doortodoor  
ELAC at Waggoner  
Engage  
Firstnorthernbank  
Flyer in mail  
FNB  
Go-where-orgs-meet  
HAC  
Hosteventsatlocslrestaurants  
Laundromat  
Library

Mail surveys  
Manonthestreet  
Online survey  
partner with other organizations that have community reach  
PTA  
Researchothercity  
researchothercitymodelsforengagement  
Robots  
Rotary  
Schools  
SeniorGroups  
Service groups  
Soccer  
Social groups  
Social media  
Soroptomist  
Street  
Streets  
Survey  
Survey forms  
Town hall meetings  
Turkovich/berryessa gap  
Verbalfeedbacktocouncilorcommission  
WFOL  
Winters\_Express

What approach to getting input and participation?

Ask  
Be engaging as a city body.  
Beat it like it owes you money  
Broad based  
childcare  
Come to the City Council meeting  
Cometothemeetings!  
Door to door  
Emphasizethesowhat  
Engage the public  
Engagement  
Formatmeetingswithresidentfocusratherthanstaff  
Gettothebottomline  
Hard and fast  
Hot topic will always get ones attention  
Inform public  
Less Belvue North  
Less ignorance  
Less\_ignorance  
Like-complete-streets-process

Listen  
Lorenzo's check out  
Mailers  
Mailing  
More free stuff doesn't work.  
Morons  
Multiple approaches  
Not-just-the-normal-suspects  
Offer everyone a piece of the pie  
Person to person  
Provide childcare at meetings  
Seniors  
Stop Think Operate Proceed  
Survey,  
town hall meetings  
Workshops

What types of incentives can we use to get participation?

A goodies supporting local businesses  
A massage  
A new car  
A Reasonable Time of Day  
beer and wine  
Buy one get one free  
Childcare  
Childcare, food  
Chocolate  
City bill discounts  
Civic pride  
Communicate why the agenda topics matter  
Community cohesiveness  
Cookies!!!!  
Direct participation  
Feeling heard  
Feeling worthwhile  
food  
Food-drink  
Free parking  
Gardens  
Have a specific purpose to meetings  
Have people decide something, take ownership  
Having a voice in what happens  
Host meetings at different businesses each time  
If you participate you will be heard  
If you're truly interested you shouldn't need an incentive!!!  
Less taxes  
Listen to the public

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Make it at different times of day  
Money  
None  
Pizza and beer  
Pot luck  
Potluck ftw  
Provide follow-up  
Quick and productive  
Raffles  
Reward w coffee  
See impact of participation  
Sense-of-civic-duty  
Taco Tuesday at Chuy's  
This is your civic duty. Join us  
Tobeheard  
Treated as an equal  
Who pays for the free stuff? Tax payers? Really?  
Wine  
Winters Express  
Work with local businesses

What are some key elements of a community engagement plan?

What are the inputs we want to get from people?

"Open to change"  
Action\_Plan  
Be apart of the planning  
Cohesivecommunityvision  
Collaboration  
Community response should be truly acknowledged  
Concerns and solutions  
Constructive  
Constructivesuggestions  
Correctfalseinformation  
Data  
data driven  
Deal-heard  
Decide the purpose first  
Deeznutz  
fact based  
Facts  
Feel\_heard  
Findoutwhatpeopleneed  
Findoutwhatwewant  
Get-people-working-as-community  
Inclusion

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Inclusiveness  
Information  
Informed-citizens  
Let the people speak their mind  
Library  
Listening by leadership  
Needs  
Neighborhood issues  
NeighborhoodIssues  
OpenMind  
Open-to-change  
Opinions  
Organization  
Participation-at-meetings  
Present the pros and cons of the situation.  
Principles  
Reachotherpeoplewhodontnormallypayattention  
Reaction  
Recaps  
Respect each other's opinion  
Small-group-discussion  
SMART-goals-or-objectives  
Strong leadership  
The future  
To be heard  
To find out what people need  
To find out what people want  
to see the results  
Two way communication  
Valueresponse  
Visuals  
Worktogether

How should we communicate with people who want to be informed but are not interested in participating?

A real newspaper  
Advanced notice  
Bilingual info  
Chamberbulletins  
City newsletter  
City website  
Colleges  
Communicate with church officials...  
Community meeting  
Community newsletter online

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Concise Facebook posts  
Consensus  
DiversifyCommunicationPlatforms  
Documentary  
Downtown message board  
Educational\_resources  
effective social media  
Email  
Express  
Facebook  
Facebooklive  
Facts  
Flyers in bills  
Flyers-in-utility-bills  
Frequent, short Facebook posts  
Fridayupdate  
Friday-updates  
Full-page Express ads  
Mailchimp next time  
Mailers  
Mailings  
Maximum contact methods with a call to action.  
Messaging that is concise  
News  
Newsletters  
Newspaper  
Newspaper  
Newspaper  
Newspaper  
Noticesoncitywebsite  
Online forum  
Short videos  
Shortvideos  
Subscribe to the express  
Twitter  
Updated website  
Use me as Spanish speaking facilitator  
UseMediumsTheyUse  
Waterbills  
Web-based topic/forums  
Website  
Weekly update  
Winters express  
With utility bills

How do we communicate with those who are not participating?

Whyshouldpeoplebecoerned?

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Hablamos  
Mailer with utility bill  
Winters Express full page ad  
Suggestion box

How do we provide feedback to people who participate?

Address the public  
As in all comma: all channels  
Bilingual info  
Direct email  
Email updates  
Email updates  
Facilitators  
Friday-updates  
Hablamos  
Interim updates  
Mailer with utility bill  
More frequent interaction  
Networking events  
Public meetings  
Respond the same way they participated  
Talk to each other  
Use me as Spanish speaking facilitator  
Website  
You don't. Tell them to go away!

Did we miss anything tonight?

Census  
Comments from audience?  
Documenting input  
Don't just use text answers  
Haven't-defined-the-purpose  
Haven't-defined-the-topics  
Howdoyoumeasuretheefficacyof"this"  
Makethemeetingsadialogueratherthan infodump  
Most items covered  
My wife  
Progress  
The same way you reached them for input  
Timeline?  
Two way forum/ discussion  
Voter registration  
Why aren't people engaged  
Winters Express