

Winters Parking Committee Downtown Parking Report Recommendations

Topic	Lead Entity	Recommendations
<i>Management Body</i>	Downtown Property Owners and Businesses	Establish a management body (i.e. BID) to serve as a Downtown Association to plan and manage parking in collaboration with the City. Management body will be to obtain funding from developers and map parking.
<i>Employee Parking</i>	Downtown Association	<ol style="list-style-type: none"> 1. Establish employee parking locations and protocols. 2. Develop enforcement policies to impose graduated violation fees, which increase with the number of offences for lots and on-street parking.
<i>Event/Overflow Weekend Parking</i>	Downtown Association	<ol style="list-style-type: none"> 1. Establish remote parking locations at Winters High School (WHS and at suitable locations on other public and private parcels. 2. Provide shuttle service connecting them to downtown venues. Formal agreements with WJUSD and other private parties should be established. 3. Provide valet service and determine a designated valet lot. 4. Develop seasonal (or weekend) valet program for peak seasons and/or peak events.
<i>On-Street Striping</i>	City of Winters	<ol style="list-style-type: none"> 1. Establish a striping plan and annual budget to improve striping throughout the Winters Parking District.

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		2. As the Downtown Master Plan develops, consideration should be given to diagonal on-street parking which will provide more parking spaces closer to destinations (when compared to parallel parking).
Zoning and Development Standards	City of Winters	<p>Adopt clear and strategic guiding principles as formal policies for the operation and management of public parking. This will help establish the City's priorities in developing parking policies, such as who its priority parking customers are and what its responsibility is in providing parking supply to the public.</p> <p>Simplify minimum parking requirements for the Downtown.</p>
	City of Winters	Require that all approved parking be made available to the public. This will encourage the sharing of the private parking supply. Private parking should still pay for public spaces through an in-lieu fee.
	City of Winters	Clarify parking requirements for reciprocal uses with shared parking facilities. Clarifying this code section will make it easier for reciprocal uses to apply for a shared parking permit.
	City of Winters	Reduce minimum parking dimensions to reduce the space needed to provide parking, which makes the provided downtown parking more space efficient and cost feasible, when possible.
	City of Winters	On-site and remote parking: Make it easier to provide remote parking which will enable multiple uses to share parking facilities and reduce the total demand for parking spaces.
Main Street	Winters Police Dept	Enforce time limits.
	City of Winters	Improve lighting through implementation of a lighting plan in remote parking lots (Rotary Park,

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<i>Urban Design</i>		Railroad, etc.) and trim trees/hedges. Use City standards and consider LED lighting as well as decorative designs.
	City of Winters	Implement art and landscape where pedestrians will walk or gather.
<i>Signage and Wayfinding</i>	Downtown Association	Review existing signage and wayfinding to parking and businesses to determine effectiveness, ease of reading/understanding, consistency, etc. Signs should be easily read by motorists, pedestrians, and bicyclists.
	Downtown Association	Implement end-user technologies, such as a mobile-responsive website or text-message maps, to enhance wayfinding in the Downtown,
	Downtown Association	Explore the feasibility of implementing a variable message sign-based parking guidance system, in the Downtown from CR 89 (Railroad Avenue) and SR 128 (Grant Avenue).
<i>Bike Facilities</i>	City/Downtown Association	Install bike parking at the following locations: <ol style="list-style-type: none"> a. Abbey Street west of Railroad Avenue b. Southeast and Northeast corners of Main Street / 1st Street Intersection c. Railroad Avenue north of Russell Street d. Main Street Village lot e. Community Center lot
	City/Downtown Association	Consider installing bike corrals, which replaces a single 22-foot parking space and can provide enough space for seven U-shaped racks (approximately 14 bike parking spaces).
	City/Downtown Association	Replace existing bike racks on Main Street in front of Steady Eddy's artistic bike racks.
	City/Downtown	Include requirements or incentives for showers and clothes lockers in new commercial

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	Association	developments to encourage bicycle commuting.
	City/Downtown Association	Bike parking should be part of the overall parking supply at up to 10% of all parking spaces.
	City/Downtown Association	Continuously monitor bike demand.
<i>Pedestrian Facilities</i>	City of Winters	Repair existing sidewalks throughout the Downtown.
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	City of Winters	Install new sidewalk at the following locations a. Abbey Street between 1 st Street and Railroad Avenue b. Railroad Avenue south of Abbey Street
	City of Winters	Install ADA compliant sidewalk and curb ramps throughout the City.
	City of Winters	Consider restriping crosswalks at the following intersections: a. Abbey Street / 1 st Street b. Abbey Street / Railroad Avenue c. Abbey Street / Elliott Street d. Edwards Street / 1 st Street e. Edwards Street / Railroad Avenue f. Main Street / Elliott Street
	City of Winters	Use warning signs or barriers to discourage jaywalking.
	City of Winters	Provide pedestrian crosswalks at all legs of downtown intersections.
<i>Employee Security</i>	Downtown Association	The Downtown Association should hire a security firm for Downtown security, which is anticipated to provide security guards and video surveillance, if needed.

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<i>Accessible Parking</i>	City of Winters	A striping plan should be established for the Downtown area. ADA spaces should be installed and existing spaces should be re-striped where needed.
<i>Loading and Unloading Zones</i>	Downtown Association	Loading and unloading zones, alley delivery locations, and time of day delivery management should be communicated to local businesses and restaurants.
<i>Community Center Parking Lot</i>	City of Winters	To improve parking lot access and circulation in the area, a new driveway with entrance and signage should be installed on Railroad Avenue.
<i>New and Expanded Parking Lots</i>	Downtown Association	Establish a Winters Parking District Association, develop a financing plan for purchase and maintenance of new parking, conduct PD advisory vote, and conduct PD final vote. File assessment. Expand downtown parking lots, Winters High School lot (WHS), and develop parking agreements with various private property owners having suitable parcels.
<i>New and Expanded Parking Lots</i>	City of Winters	As new development is constructed and parking demand increases, additional parking spaces and solutions should be supplied. Review existing parking standards including re-evaluation of “shared parking” with review through the Winters Parking District Association and Planning Commission. Valet parking plan and remote lots will be established.
<i>Remote Parking Lots</i>	Downtown Association	Develop a plan (may include valet) and shuttle system for transportation to remote parking lot locations.
<i>Parking Structure</i>	Downtown Association	Develop a plan and financing program for the construction and maintenance of a downtown

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		parking structure. Advisory and final PD votes should be conducted and an assessment filed.
	City/Downtown Association	New parking structures should not impede circulation flows in Downtown. During the site selection process, the greater locational impacts of parking structures on vehicular circulation should be considered. Ensure that new parking structure is easily found close to arterials and highly visible with well-designed signage that can enhance the image of Downtown. Surface retail parking in new parking configurations should be located facing stores. This allows for easier customer access to stores and better serves retailers. Existing service and delivery access can be maintained by creating loading zones.
<i>Paid Parking</i>	City of Winters	It is not recommended to implement paid parking. However, parking management and payment of in-lieu fees should support the parking management plans.
<i>Financing Mechanism</i>	Downtown Association	Develop fees or an assessment district to fund recommended improvements and maintenance of parking through establishment of Downtown Parking District, developed financing plan, advisory and final PD votes, and filing of assessment.
<i>Residential and Commercial Conflicts</i>	City of Winters	Issue parking permits, install signs in residential areas, establish parking zones, and assign timed parking an implementation plan, monitoring, and annual budget for maintenance.
<i>Enforcement</i>	City of Winters	Implement enhanced enforcement of time limits.
	City of Winters	Ensure that parking time limit enforcement restrictions are consistent with signage.

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	City of Winters	Increase fines to the legal limits.
<i>Electric Vehicle Parking</i>	City/Downtown Association	Implement electric vehicle charging stations.