

WINTERS PARKING DATA COLLECTION

Prelude to a Parking Solution

Winters Parking Committee

Chris Turkovich, Gino Mediati, Sandy Vickery,
Peter Hunter (and many others)

Background

- Volunteer committee formed July 2015
 - Sparked by concern over parking impacts of new development projects
 - Met bi-weekly for 6 months

 - Goals included:
 - Identifying parking issues
 - Collecting data
 - Proposing solutions
- 

Identified Issues

- Increased economic activity has led to increased parking demand (good!)
- High parking demand generally limited to Thurs-Sun
- Existing parking inventory not used efficiently
- Employees often occupying potential customer spaces
- New economic development (Hotel, PG&E facility) will likely increase parking pressure
- Overflow parking adversely impacts adjoining residential areas

The Committee's Work

- Gather data to understand and quantify the issues
 - Snapshot parking surveys
 - Business owner survey
 - Intensive 1 day parking survey
 - Select a consultant to use this data and work with stakeholders to create a parking plan
- 

Snapshot parking surveys

- Confirmed Thurs-Sun evenings were most impacted times
 - Main street, Railroad and the City lots nearly at capacity
 - Residential areas impacted
- 
- A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.

Business Owner's Survey

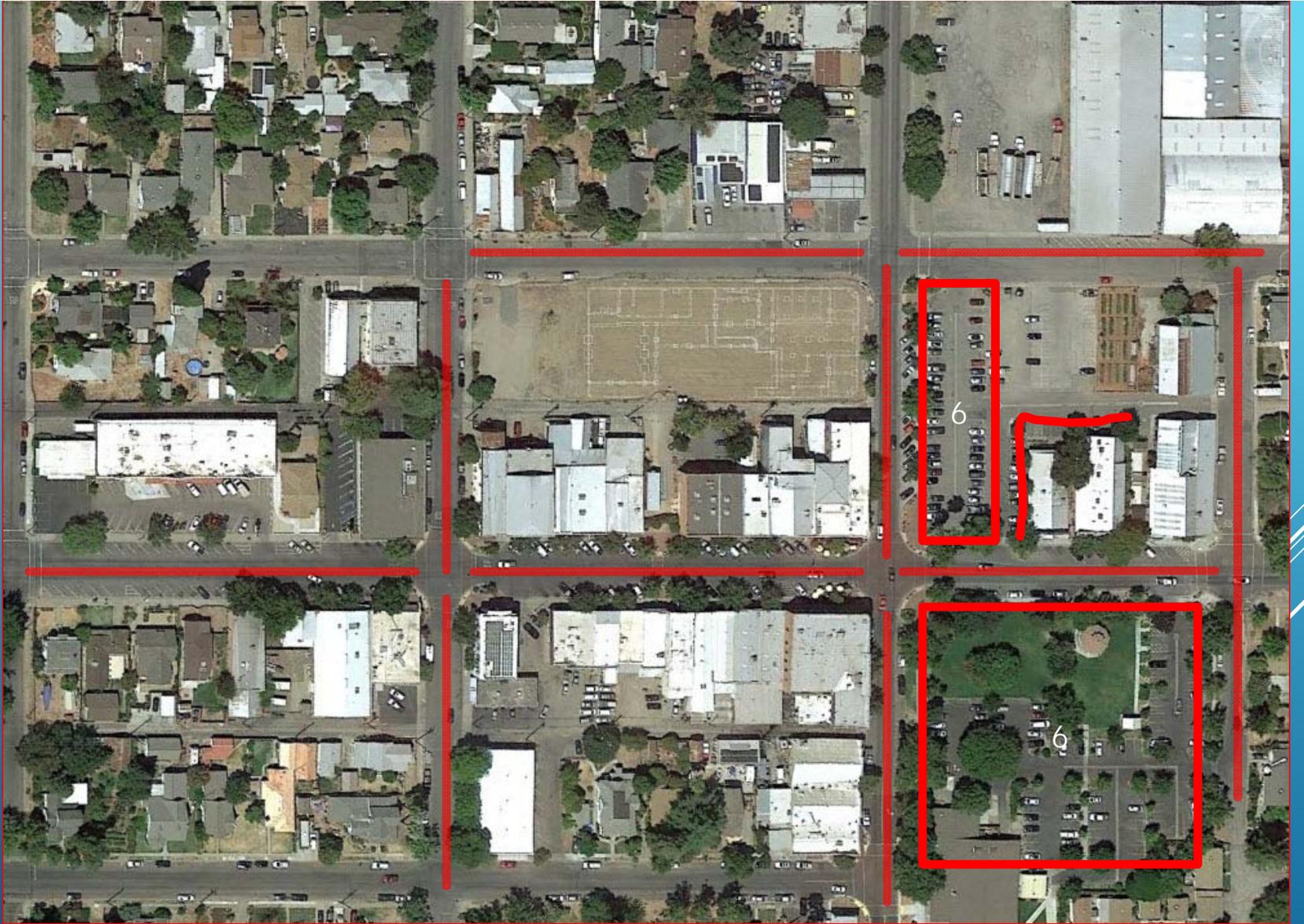
- About a 90% response rate.
- Highlighted impacts of employees

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12am-6am	29	28	28	28	28	7	7
6am-9am	92	93	92	90	91	29	22
9am-12pm	135	140	138	137	135	53	46
12pm-3pm	133	141	138	137	134	59	52
3pm-6pm	142	149	148	153	160	81	63
6pm-9pm	71	76	70	93	91	70	48
9pm-12am	47	47	47	57	71	51	35

12/2/2016 – An Intensive 1-day Survey

- A somewhat typical Friday night. A play at the Community Center and an event at the Buckhorn
 - Surveyed 13 areas from 7AM to 9:15PM every 15 minutes
 - 24,882 individual observations
- 
- A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against the blue background.

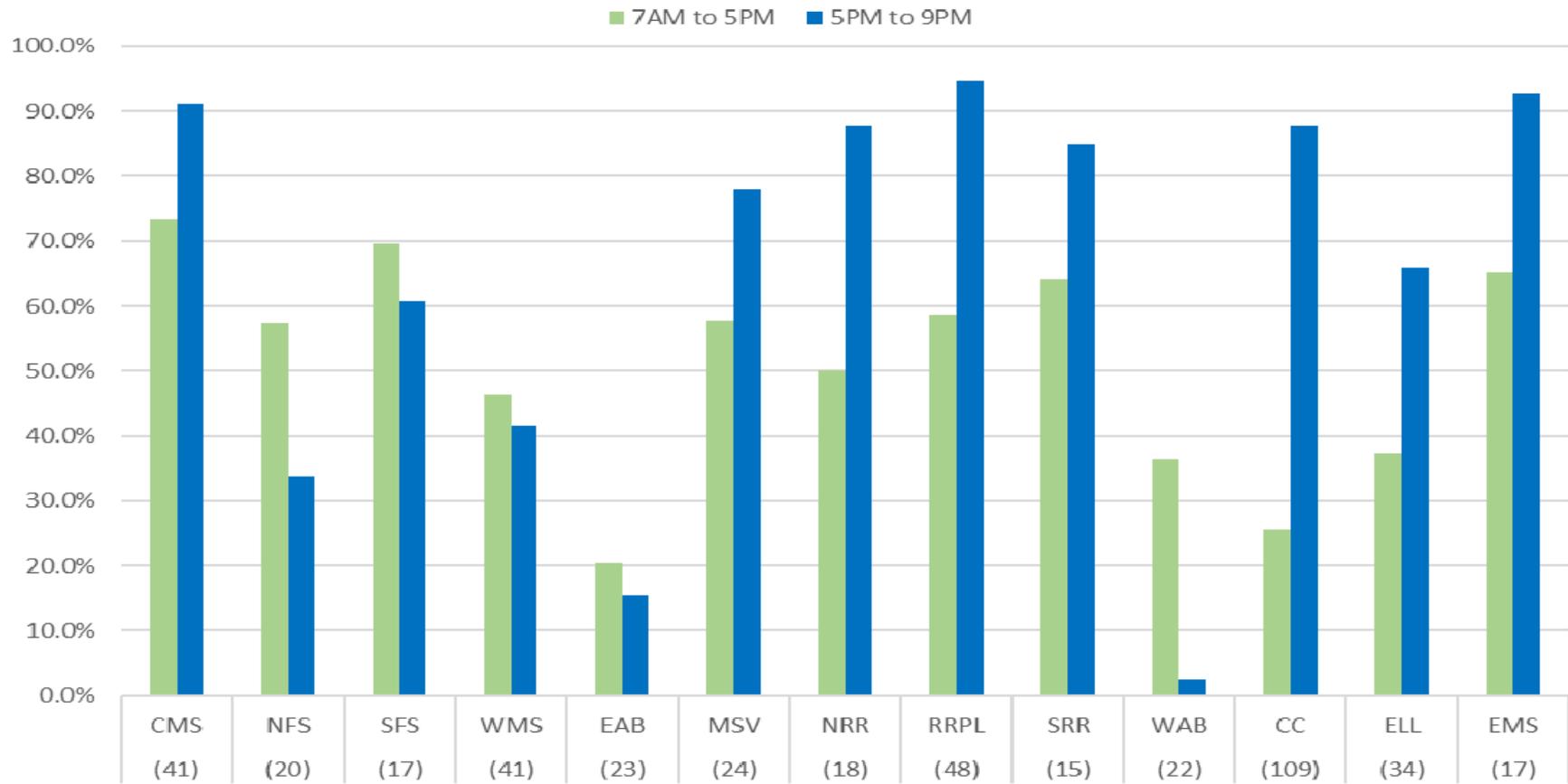
Survey Areas



The Inventory

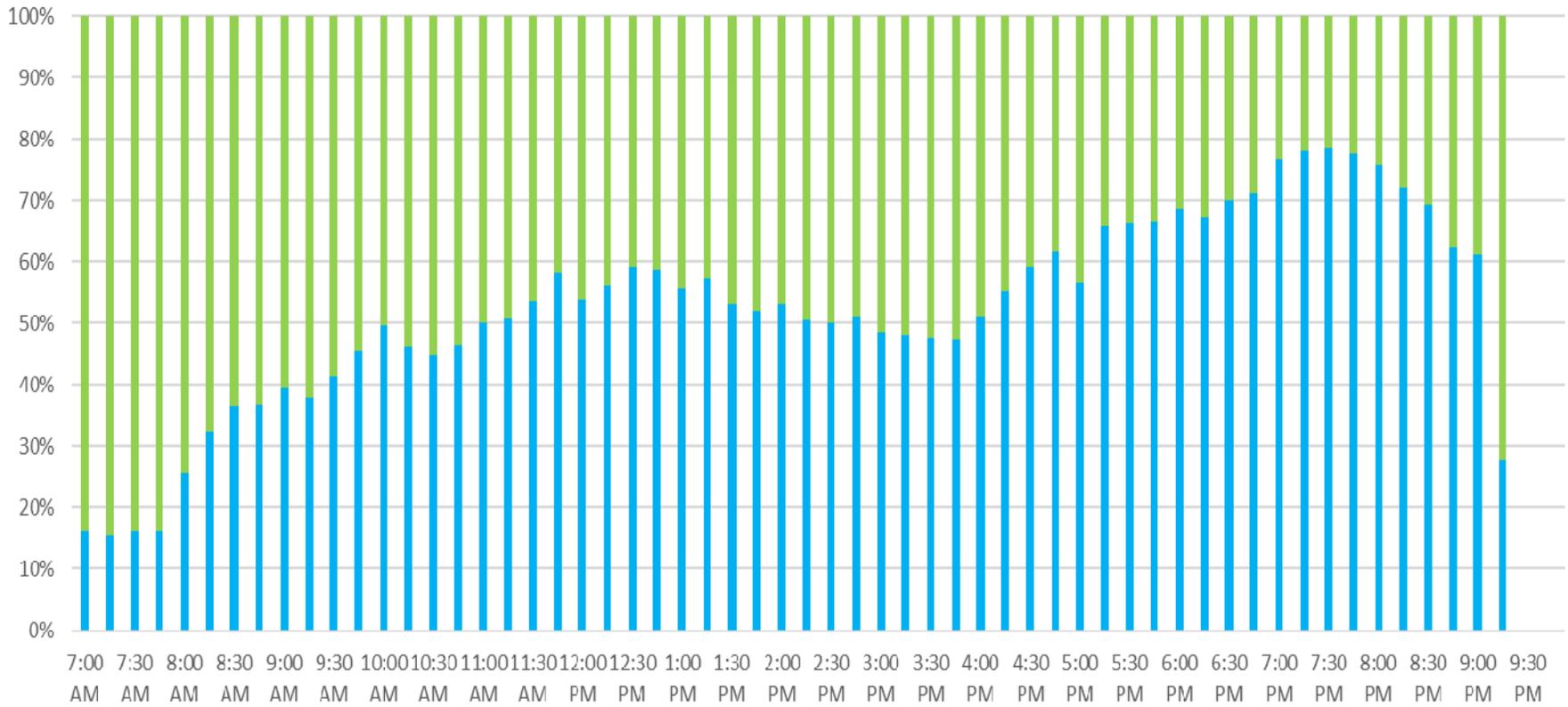
<u>Area Name</u>	<u>Spaces</u>
Central Main Street	41
North First Street	20
South First Street	17
West Main Street	41
East Abbey Street	23
Main Street Village	24
North Railroad Avenue	18
Railroad Parking Lot	48
South Railroad Avenue	15
West Abbey Street	22
Community Center Lot	109
Elliott Street	34
East Main Street	17
Total:	429

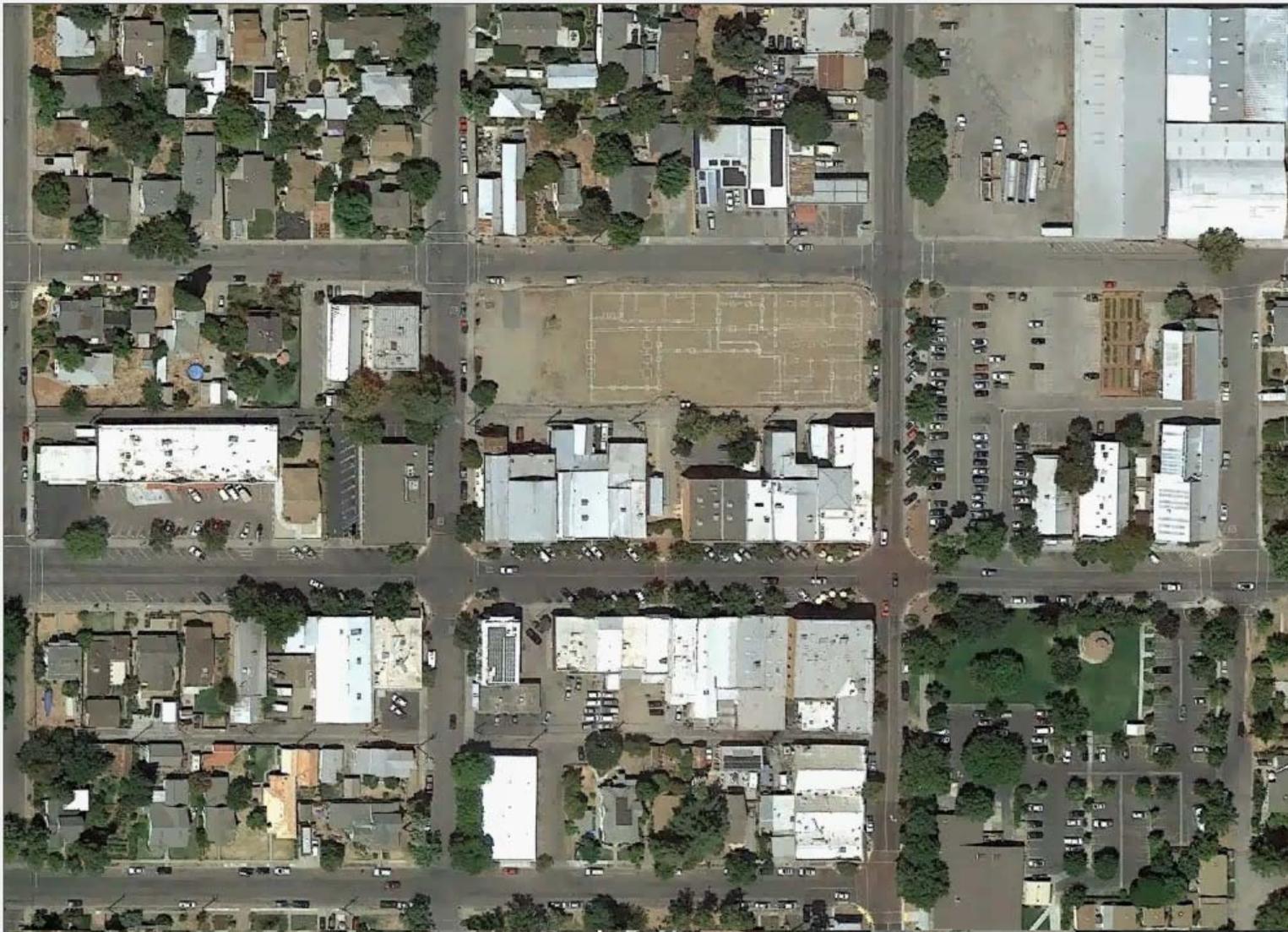
% Occupancy by Area and Time of Day



ALL AREAS - % Occupied and Unoccupied by Time - 429 Spaces

■ Occupied ■ UnOccupied





Current Time: 07:00AM

After the Data

- Consultants reviewed
 - Stakeholder input
 - Develop parking plan
- 