

Winters Parking Committee Downtown Issues and Solutions

Topic	Issue(s)	Possible Solution(s)	Lead Entity	Implementation
Employee Parking	Employee Parking in prime locations	Designate employee parking lots/areas.	Employers and Downtown Association	Downtown Association works with members to establish location and protocols.
Event/Overflow Parking	Events	<ul style="list-style-type: none"> Establish remote parking location at WHS with a shuttle. Locate parking lot across creek. Mariani Lot 	Downtown Association	Establish agreement with WJUSD and Mariani for parking access.
	Weekends	<ul style="list-style-type: none"> Remote parking with shuttle. Valet parking for Main Street businesses. 	Downtown Association	<ul style="list-style-type: none"> See Events. Establish a valet service and designated parking lot for valet.
	Cyclists	<ul style="list-style-type: none"> Remote parking lot Signage Coordinate with bike clubs and event organizers Mariani Parking Lots 	City Downtown Association	See Events.
	Peak Demand	<ul style="list-style-type: none"> Remote parking lot Valet Parking for key businesses and hotel. 	Downtown Association Businesses	See events
Street Striping	Stripe Parking on streets	Improve striping on the street locations- Diagonal on Elliot Street, Abbey	City	City established striping plan and annual budget.
		Striping in residential areas	City	Same
Future	Plans for parking future development	Density and parking calculations to determine future demand.	City Parking District	City review of existing parking standards including re-evaluation of “shared parking” with review through the Downtown Association and Planning Commission.

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Commercial Expansion				
	Hotel(s)	<ul style="list-style-type: none"> • Remote Parking Lot • Valet Service 	Hotel	Hotel/Valet/Downtown Association established valet lot.
Main Street	Short Term Parking	<ul style="list-style-type: none"> • Timed Parking • Enforcement 	City	Evaluation of implementation of timed parking including meters, signage plan and enforcement. Consider private enforcement.
Lighting	Dark Parking Lots	<ul style="list-style-type: none"> • Improve lighting in remote parking lots (Rotary Park, Railroad). • Trim Trees 	City	Implement a lighting plan for Railroad Ave Parking lot and remote parking locations.
	Employee Security	<ul style="list-style-type: none"> • Security Guards • Video surveillance 	Downtown Association	Hire security firm for Downtown security. Install video surveillance in lots.
Loading/Unloading	Commercial deliveries blocking streets and parking areas	<ul style="list-style-type: none"> • Loading/unloading • Alley delivery locations • Time of day delivery 	City Downtown Association Businesses	Establish loading and unloading zones in alley ways and on streets.
Parking Lots	Entrance into Rotary/Community Center Parking Lot	Install entrance and signage into parking lot off Railroad Ave.	City	Installation of additional driveway and signage off Railroad Ave.
	New Parking Lots	<ul style="list-style-type: none"> • Purchase/Expand Parking Lots in Downtown: • Mariani Parking Lots • Winters High School • Martinez Property Across Creek • Acquire Properties in Downtown 	City Parking District Downtown Association WJUSD	<ul style="list-style-type: none"> • Establish Downtown Parking District. • Develop financing plan for purchase and maintenance. • Advisory vote on PD. • Final vote on PD.

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				<ul style="list-style-type: none"> Filing of Assessment.
	Transportation from remote lots	<ul style="list-style-type: none"> Establish a shuttle system for use to remote parking locations during peak periods. 	City Downtown Association	<ul style="list-style-type: none"> Downtown Association and PD establishes shuttle program.
	Remote Parking Lots	Develop a plan and shuttle system for use of remote locations.	City Parking District Downtown Association	
	Parking Structure	Establish plans and financing program for the construction of a Downtown Parking Structure.	Parking District	<ul style="list-style-type: none"> Establish Downtown Parking District. Develop financing plan for purchase and maintenance. Advisory vote on PD. Final vote on PD. Filing of Assessment
Handicap	Expand Handicapped parking on Main Street	Install handicapped spaces and re-stripe parking on Main Street	City	Establish a striping plan for Downtown, including installation of additional handicapped spaces.
Signage	Parking Lots	Better signage	Downtown Association City	<ul style="list-style-type: none"> Review current signage and develop new plan if necessary.
	Way Finding	Improve way finding to businesses and key locations.	Downtown Association	
Revenue	Paid Parking	<ul style="list-style-type: none"> Meters on Main Street Paid parking lots Paid parking structures. 	City Parking District	<ul style="list-style-type: none"> Develop engineering and parking standards plan. Adopt necessary resolutions and fees and

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				fines. <ul style="list-style-type: none"> • Purchase and installation of devices. • Enforcement through either police or private firm.
	Financing Mechanism	Establishment of fees or an assessment district to fund recommended improvements and maintenance for parking.	City Parking District Downtown Association	<ul style="list-style-type: none"> • Establish Downtown Parking District. • Develop financing plan for purchase and maintenance. • Advisory vote on PD. • Final vote on PD. • Filing of Assessment
<i>Residential/Commercial Conflicts</i>	Visitors parking in residential areas	<ul style="list-style-type: none"> • Residential parking permits • Striping of spaces in residential areas • Parking zones • Timed parking 	City	City established striping plan and annual budget.