

California Capital

Financial Development Corporation

"Capital and Capacity to Serve Communities"

Established as a non-profit 501(c)(3) corporation in 1982, California Capital Financial Development Corporation's focus is on the creation and promotion of community and economic development programs and services that benefit underserved communities.

California Capital administers a variety of programs promoting small business development and growth in its region, which includes 23 Northern California counties from San Joaquin, north to the Oregon border, and east to Lake Tahoe, which includes: Siskiyou, Modoc, Shasta, Lassen, Tehama, Glenn, Butte, Plumas, Sierra, Nevada, Yuba, Sutter, Colusa, Yolo, Placer, Eldorado, Amador, Calaveras, Alpine, Tuolumne, San Joaquin, Solano and Sacramento.

Mission:

Provide capital and development assistance to increase economic opportunities for underserved communities and persons by offering a wide range of flexible financial products and services. Through collaboration and creativity, we deliver effective solutions in a changing economic environment.



California Capital Women's Business Center

"Capital and Capacity to Serve Communities"



Serving Sacramento, Yolo, Yuba, Sutter, El Dorado, Placer, and San Joaquin Counties

Who Are We?

We are the new SBA Women's Business Center serving the Sacramento Region! California Capital was established as a SBA Women's Center in October 2012. We are committed to helping entrepreneurs start and grow their businesses through educational workshops, one-on-one assistance, online learning, and connection with local resources. Although our services are available to all, we are committed to meeting the unique needs of women in business.

What We Offer

We offer a robust list of business education workshop topics and one-on-one assistance with a specialization in financing. We are committed to providing education in topics of interest and need for women business owners in particular. California Capital has been in existence for 30+ years and has a vast network of local resource partners we work to connect our clients with.

Service Area

Our service area includes the following counties: Sacramento, Yolo, Yuba, Sutter, Placer, El Dorado, and San Joaquin

What is the Cost?

Currently, all of our services are FREE to our clients!

Hours of Operation

California Capital WBC is open from 9:00 am to 5:00 pm 5 days a week. Services are sometimes available during evenings and weekends as well. Please call or visit our website to find out more information about the services we offer or set up a one-on-one counseling session.

Location: 1792 Tribute Road, Suite 270, Sacramento, CA 95815

Hours: Monday – Friday 9:00 am to 5:00 pm

Telephone: 916.442.1729

Email: info@cacapital.org

WWW.CACAPITAL.ORG

Women's Business Center Services

Workshops: Our workshop topics are carefully chosen based on our clients needs. Therefore our workshop topic offerings are always changing. In the past year, we found that our clients needs are centered around 3 basic themes: generating more business/finding and identifying business opportunities, reaching more customers/building customer relationships, and business financing. Our workshops are consistently centered around these themes. This coming year, we will also incorporate a new focus around leadership, communication, organizational development and strategic planning. Visit our calendar for upcoming business events and news.

<http://cacapital.org/view-our-calendar/>

One-on-One Counseling: We provide one-on-one assistance to entrepreneurs looking to start a business and current business owners. Our counseling is specialized in business financing. By carefully examining a business owners current state, we are able to create a game plan for them to access business capital and identify a funding source. For a free counseling appointment please call our office at 916.442.1729

Small Business Lending: California Capital serves as an intermediary between small businesses and financial institutions to increase borrower's ability to receive a small business loan. Our loan guarantee program helps secure financing for small businesses unable to access mainstream financing. California Capital has guaranteed loans from \$5,000 to \$1.7 million for businesses with one to three hundred employees. For more information please call our Senior Loan Officer, Anthony Rucker at 916.442.1729



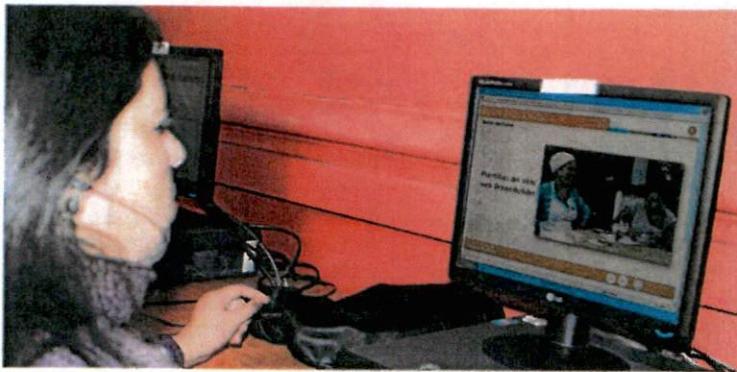
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U. S. Small Business Administration

What is DreamBuilder?

- DreamBuilder: The Women's Business Creator is a unique online business skills training and certification course available for free via the internet anytime, anywhere.
- 13 courses teach the basics of starting and growing a business, including topics such as marketing, pricing, and management.
- Each course is guided by Alma, a fictional character who owns her own business. Alma shares her own experiences and knowledge.
- Courses also include testimonials from successful women entrepreneurs, quizzes, and interactive games.
- An animated series interspersed throughout the program entertains, reinforces lessons learned, and inspires learners.
- A Business Plan Generator, embedded in the program, creates a personalized, editable business plan that the entrepreneurs can use to seek support for their business.
- The program includes innovative resources for the participants, including discussion boards, messaging, sample business forms, and useful templates.



Why DreamBuilder?



- Empowering women through education provides opportunities for them to live more productive lives and enables the development of healthier, more sustainable communities.
- Women reinvest 90% of their incomes in their families and communities (compared with 30% to 40% for men). Women do 66% of the world's work, yet they only earn 10% of the world's income. Continuing education helps close this gap.

How to become a part of DreamBuilder?

- Visit our site: <http://www.dreambuilder.org/cacapital>
- Contact Deborah Muramoto at: dmuramoto@cacapital.org



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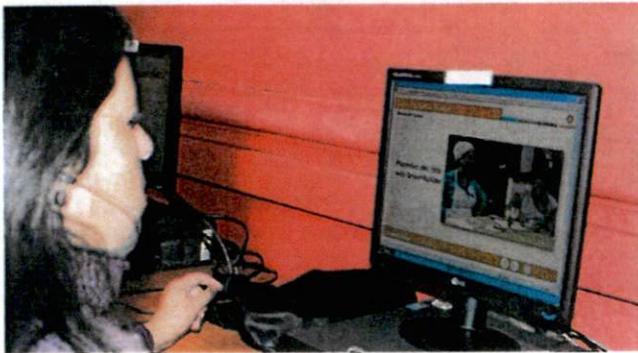
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¿Qué es DreamBuilder?

- DreamBuilder: El Creador de Negocios para la Mujer es un curso único de Capacitación de Negocios y certificado que se realiza Online, disponible sin costo por medio del Internet, cuando y donde quiera que se encuentre.
- Los 12 Cursos enseñan los pasos básicos para iniciar y hacer crecer un negocio, incluyendo temas como Marketing, Finanzas, Recursos Humanos y poner Precios.
- Cada curso es guiado por Alma, un personaje ficticio quien es dueña de su propia empresa. Alma comparte sus propias experiencias y conocimientos.
- Los cursos también incluyen testimoniales de cuatro emprendedoras exitosas, exámenes, y juegos interactivos.
- Una telenovela surge durante el programa, ella entretiene, refuerza las lecciones aprendidas y motiva.
- Un Generador de Plan de Negocio está incorporado en el programa, crea un plan de negocio personalizado que se puede editar y que emprendedoras puedan utilizar para solicitar apoyo para su negocio.
- El programa contiene recursos innovadores para las participantes, incluyendo paneles de discusión, mensajes, formularios de muestra, y plantillas útiles



¿Por qué DreamBuilder?



- Empoderar a mujeres a través de la educación nos ofrece oportunidades para que vivan vidas más productivas y permite el desarrollo de comunidades más saludables y sustentables.
- Las mujeres reinvierten el 90% de sus ingresos en sus familias y comunidades (En comparación con el 30% a 40% de los hombres). Las mujeres realizan el 66% del trabajo del mundo, pero solo ganan el 10% de los ingresos mundiales. La capacitación permanente ayuda a disminuir esta brecha.

¿Cómo ser parte del programa DreamBuilder?

- Visite nuestro sitio: <http://www.dreambuilder.org/cacapital>



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