

## 8 Tech Tools for Start Ups

**Fiverr.com** Everything from graphic design, to slogan writing, to paid video testimonials, it is amazing what you can do on this site for just \$5! This website offers thousands of services all for just \$5. I have used it to create several logos and poster design.

**Evernote** allows you to easily capture information from anywhere, using whatever device you have at hand. You can take photos, write notes, or record audio. It's perfect for getting rid of your reliance on paper, and keeping everything stored in one place.

**Google Voice** allows you immense control over your phone calls. You can set windows during which calls are sent straight to voicemail, voicemail can be transcribed and emailed to you, you can even request callers state their name for easy screening. All for free.

**Wix.com** I have used this site to create websites and have them live, literally within a matter of hours. It is fast, easy and cheap. Not a wide range of flexibility so if ultra custom websites is your bag, this may not be for you. They have lots of cool widgets that you can insert to integrate social media, blogs, forms, etc. Wix makes it easy.

**Craigslist** People constantly underestimate the power of craigslist. Craigslist is a great way to test the market for a product or service. Try putting an ad on craigslist in a large city and see if you get any interest. Craigslist is a powerful tool and I have some interesting tips and tricks that can help budding entrepreneurs make the most of it

**Square Inc.** The easiest and fastest way to charge credit cards. They send you a free card reader, and you get to use their brilliant point of sale software. You never get billed by them and you don't have to pay for the software. Square takes a flat fee of 2.75% of each credit card transaction.

**GoToMyPC.com** Control your computer remotely from any computer in the world. Helpful tool for those interested in working away from the office and entrepreneurs.

**LinkedIn** is a networking tool that can give anyone a step up if used correctly. I would like to cover some DOs and DO NOTs of professional social media.