

ECONOMIC DEVELOPMENT

Goals

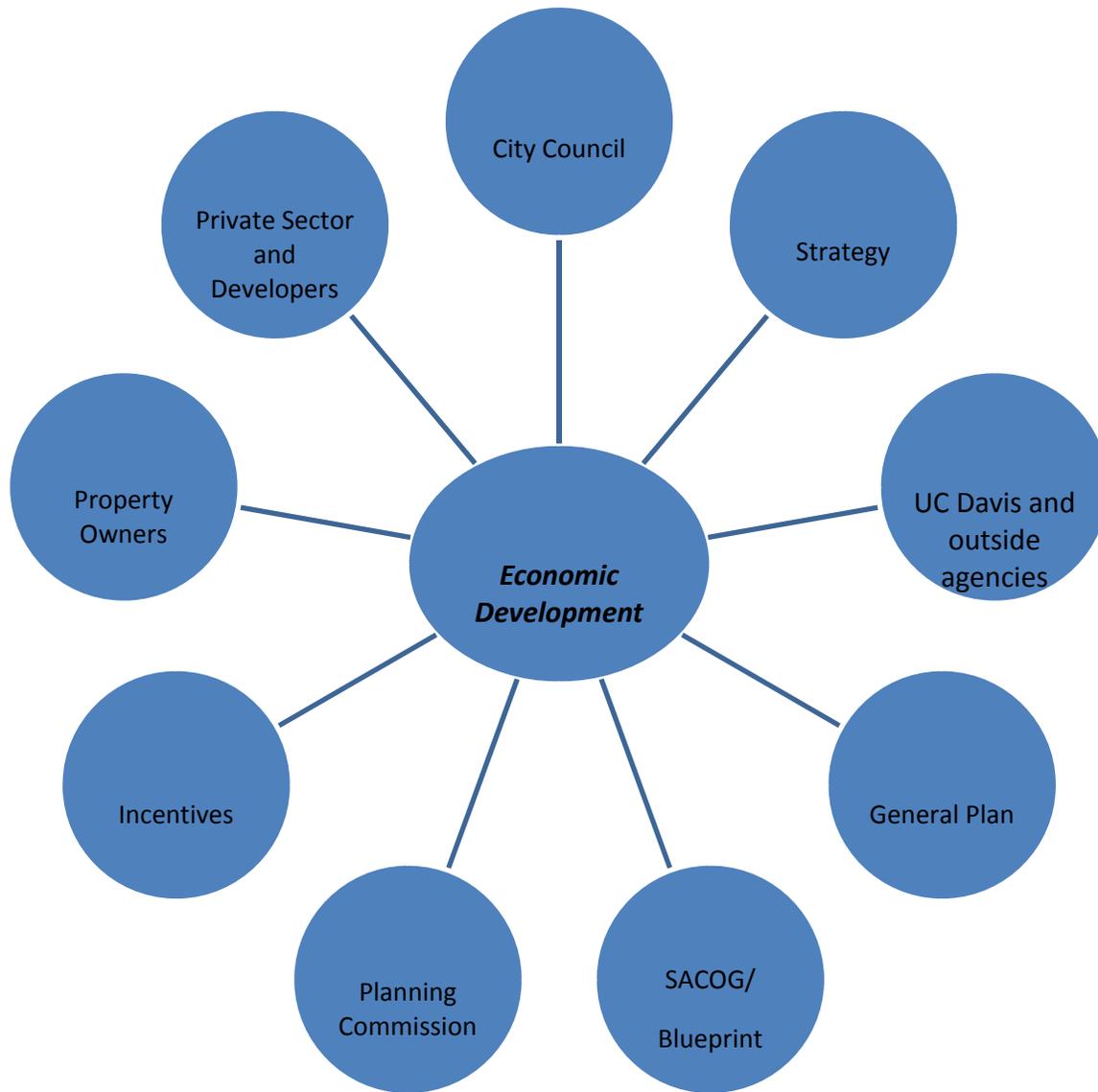
- Jobs
- Revenue
- Business to Business
- Economy
- Increased Valuations

Economic Focus

- Freeway and Visitor Serving
 - Food and Fuel
 - Hotels and Lodging
- Research and Technology (Green)
- Manufacturing
- Service Centers

Partnerships

- Property Owners
- Development Community
- Business Community
- UC Davis
- Region
- Yolo and Solano Counties
- Local Entrepreneurs



Defining Principles

- Sustainable Jobs
- “Green”
- Technology Transfer
- Emerging Industries
- Agricultural jobs and research.
- Bio-tech and Medical
- Service Sector

Locations

- Downtown Master Plan Area
- Jordan Property
- McClish Property
- Skreden Properties
- Robada
- Mariani
- Monticello
- CDA Properties

Economic Uses

- Research/Technology Parks
- Manufacturing
- Biotechnology
- University related business
- Agricultural (Technology)
- Office/Professional
- Meeting/Conference Facilities
- Call/Service Centers

Process

- Define the vision of the current General Plan for the above-referenced properties.
- Assessment of current General Plan Land Use designations and Zoning categories.
- Project Processing Guidelines including critical path elements to help define how projects can proceed.
- Design Guidelines which include building and energy requirements for development.

Timeline for Implementation

- Now
- Now
- Now
- Now
- Now